



## MVB Giveaway Official Rules

Beginning November 6, 2009 and running through the February 28, 2010, 1470 WMBD will direct listeners to the station website at 1470wmbd.com where they can register to win the Most Valuable Brave Giveaway contest. Participants will be asked to identify the Most Valuable Brave as selected during the most recent post game Bradley Braves broadcast plus they must include their name address and phone number to be considered eligible for the contest. All submissions meeting the contest requirements will be entered in a random drawing for the contest prizes. Contestants will be allowed one entry for each MVB identified during the contest run. Duplicate entries will be disregarded.

March 1, 2010 one entry will be drawn at random from all eligible entries submitted. The individual on the entry selected will be named the grand prize winner. Promotions staff from 1470 WMBD will contact the winner immediately so they can claim their prize.

One grand prize will be awarded during this contest. The grand prize consists of:

§ 2 all secession tickets to the 2010 MVC Tournament in St.Louis

The value of this prize is approximately \$200.00.

The odds of winning will vary based on the number of contest participants.

Employees and immediate family members and household members of JMP Radio Group LLC, Peoria siding and Window and employees of all other media outlets are not eligible to enter. **Participants must be 21 years or older to be eligible to qualify for or win this contest.** 1470 WMBD reserves the right to disqualify any contestant who is financed, aided, encouraged or prompted by an employee or family member of any radio subsidiary within 100 miles of Peoria. 1470 WMBD reserves the right to disqualify any contestant if 1470 WMBD deems the contest rules were not followed. 1470 WMBD contests are void when and where prohibited by law.

All prizes awarded through 1470 WMBD are non-transferable nor may a prize be substituted at the request of a contest winner, nor may a prize be substituted for cash. The prize indicated by station personnel to be won in a contest is the only prize awarded and given only to the person who is designated as the winner. 1470 WMBD reserves the right to substitute a prize of equal or greater value in the event specified prize offered is unavailable. All prizes awarded by 1470 WMBD must be claimed within 30 days of the date the prize was won. If a winner does not claim his/her prize within the 30 day period, the prize is forfeited and eligibility restrictions mentioned in these rules still apply to that winner for future contests. All prizes designated for pick up at the 1470 WMBD studios must be picked up during regular business hours at 331 Fulton Street, Suite 1200, Peoria, Illinois.

1470 WMBD and/or sponsor participating in a contest on 1470 WMBD may require a release form to be completed by the winner and any other person or persons involved in accepting a prize. Upon accepting any contest prize from 1470 WMBD or sponsor participating in a contest on 1470 WMBD, winner releases 1470 WMBD and any and all sponsors of any liability or further claims.

1470 WMBD cannot be held liable or responsible for any telephone, cell phone, or computer failures, malfunctions or irregularities during a contest. 1470 WMBD is not liable for any lost or stolen entries, prizes or contest information. The decision of the judge is final. **All winners are responsible for reporting and paying taxes on prizes received.** All entrants agree to grant 1470 WMBD unlimited use of their name, voice, picture, quotation or facsimile, without consideration, in conjunction with their participation in any given contest.

In order for a winner to claim a prize, 1470 WMBD requires picture identification. 1470 WMBD may require any or all of the following: driver's license, state ID, passport and / or birth certificate. 1470 WMBD reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. 1470 WMBD requires a contestant to truthfully respond with all pertinent information it deems necessary for station records including but not restricted to legal name, address, telephone number, birth date and social security number. 1470 WMBD may disqualify a contestant immediately upon learning the contestant has responded with false information.

With regard to this or any of its other contests, 1470 WMBD, in its sole discretion, reserves the right to 1) change the applicable rules and/or procedures, and 2) change the applicable dates and/or duration. In the event of any dispute pertaining to this contest, the decision of 1470 WMBD management is final.