



On-Air Peoria Pirates Party Box Ticket Giveaway Contest

CONTEST: Beginning June 19, 2008 and running thru June 25, 2008 WMBD will conduct a Peoria Pirates Party Box Ticket Giveaway Contest. During the contest run, participants will qualify to win a prize.

PRIZE SELECTION: Each weekday during the run of this contest, participants will be prompted to listen between 5:30am and 9:00am for a call-in prompt. At that time caller number 5 at 309-6851470 will qualify to win a grand prize.

GRAND PRIZE: One prize package will be awarded during this contest. Prize package includes 16 party box tickets to see the Peoria Pirates Arena 2 Football Game game vs. the Lexington Horsemen at The Peoria Civic Center on Saturday June 28,2008.

The value of this prize package is \$960.

ODDS OF WINNING: The odds of winning will vary based on the number of contest participants.

ELIGIBILITY: Employees and immediate family members and household members of JMP Radio Group LLC, and employees of all other media outlets are not eligible to enter. **Participants must be 21 years to older to be eligible to win this contest.** 1470 WMBD reserves the right to disqualify any contestant who is financed, aided, encouraged or prompted by an employee or family member of any radio subsidiary within 100 miles of Peoria. 1470 WMBD reserves the right to disqualify any contestant if 1470 WMBD deems the contest rules were not followed. 1470 WMBD reserves the right to enforce the following: Each person is limited to one qualification per contest. 1470 WMBD contests are void when and where prohibited by law.

PRIZES: All prizes awarded through 1470 WMBD are non-transferable nor may a prize be substituted at the request of a contest winner, nor may a prize be substituted for cash. The prize indicated by station personnel to be won in a contest is the only prize awarded and given only to the person who is designated as the winner. 1470 WMBD reserves the right to substitute a prize of equal or greater value in the event specified prize offered is unavailable. All prizes awarded by 1470 WMBD must be claimed within 30 days of the date the prize was won. If a winner does not claim his/her prize within the 30 day period, the prize is forfeited and eligibility restrictions mentioned in these rules still apply to that winner for future contests. All prizes designated for pick up at the 1470 WMBD studios must be picked up during regular business hours at 331 Fulton Street, Suite 1200, Peoria, Illinois.

RELEASE: 1470 WMBD and / or sponsor participating in a contest on 1470 WMBD will require a release form to be completed by the winner. Upon accepting any contest prize from 1470 WMBD or sponsor participating in a contest on 1470 WMBD, the winner and individuals accompanying the winner to the game releases 1470 WMBD and any and all sponsors of any liability or further claims. 1470 WMBD may use voice recordings to prevent contest fraud.

1470 WMBD cannot be held liable or responsible for any lost or stolen entries, prizes or contest information. The decision of the judge is final. **All winners are responsible for reporting and paying taxes on prizes received.** All entrants agree to grant 1470 WMBD unlimited use of their name, voice,

picture, quotation or facsimile, without consideration, in conjunction with their participation in any given contest.

1470 WMBD is not liable or responsible for event cancellations/postponements. Participation in the Peoria Pirates Party Box Giveaway Contest constitutes acceptance of all applicable rules.

IDENTIFICATION: In order for a winner to claim a prize, 1470 WMBD requires picture identification. 1470 WMBD may require any or all of the following: driver's license, state ID, passport and / or birth certificate. 1470 WMBD reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented. 1470 WMBD requires a contestant to truthfully respond with all pertinent information it deems necessary for station records including but not restricted to legal name, address, telephone number, birth date and social security number. 1470 WMBD may disqualify a contestant immediately upon learning the contestant has responded with false information.

CHANGE: 1470 WMBD reserves the right to extend the contest if it so desires. 1470 WMBD reserves the right to make necessary changes to the contest rules and procedures. In the event of any dispute pertaining to this contest, the decision of 1470 WMBD management is final.